

Lexis®InterAction® Mobility

Lexis® InterAction® Mobility is the latest addition to the InterAction solution suite. Designed to provide all professional users with an easy to use tool to access InterAction Relationship Intelligence anytime, anywhere via their mobile device.

Maximise productivity

InterAction Mobility provides mobile access to client relationship information resulting in higher productivity and improved client service. Whether planning for a meeting on a train or needing to make connections at an event, professionals can check for mutual relationships or research past contact histories, notes, meetings or emails for that client or prospect. Making calls, sending emails and texts straight from InterAction saves professionals time – they can even use Mobility to check the exact location of their client offices while on the road.

Mobility also helps firms gain more return on investment through the increased usage of InterAction. Easy mobile access to data encourages professionals to leverage intelligence on their contacts and provides a familiar interface to ensure user adoption. In addition, professionals will have more information at their fingertips to deliver a better service to their clients or to understand more about their prospects.

- Add New Contacts Make sure the contacts you meet are added directly to InterAction
- View Marketing Lists Check which lists your contacts are subscribed to
- Find Contacts View any firm contact from your mobile, even if they're not in Outlook
- Identify Relationships Identify mutual contacts between clients, you or your colleagues
- **Discover Opportunities** Follow contact and correspondence threads through people and companies
- **Prepare for Meetings** Review past emails, meetings, notes and contact relationships
- **Connect** Instantly make phone calls, send texts or emails from the contact record on your mobile
- Save Time Find the information you need immediately without calls to the office and delays





Get access via the latest devices



Look up existing contacts or add new contacts wherever you are



Add phone call and email activities to InterAction while out and about



Who else is talking to my contact, and what about?

More than just access

The features and capabilities available with InterAction Mobility expand with each new release issued every few months. In fact, the latest versions have moved mobile professionals beyond data access and into the realm of data entry. Users can now add, update and share Contact Records – as well as Notes – that capture important details while information is top-of-mind. There's no need to wait.

Other mobile improvements allow you to automatically log emails and phone calls as Activities, and review Marketing and Working Lists to see which Contacts and Prospects received invitations or program distributions, or are included within a specific working group. Each software update will bring more mobility enhancements and valuable features.

Minimal IT overhead, maximum flexibility

An innovative browser-based cloud application, providing maximum flexibility of deployment across mobile devices – Android, Blackberry, iPhone, iPad. InterAction Mobility requires almost no management by the IT department. The firm's existing InterAction installation simply connects to the Mobility service via

Easy to deploy with a simple set up and minimal overheads, InterAction Mobility enables firms to quickly and securely deliver the solution to the firm's professionals. Product updates are handled centrally, enabling users to benefit from enhancements immediately.

Maximum security with convenience

InterAction Mobility is designed to keep your organisation's sensitive InterAction client data secure. No contact data is stored on the mobile device or in the cloud – data remains on the InterAction server behind the firm's firewall and is viewed through a secure and encrypted tunnel.

System Requirements

InterAction

Available for firms running InterAction 6.0 or above and on Windows 2008 Server or above.

Browsers

- Safari
- Mozilla Firefox
- Chrome (latest)

Devices Supported

- Apple devices on iOS 5.0 and later
- iPhone 3G/4/4S/5
- iPad2/3/mini
- · iPod Touch 4G
- RIM Blackberry devices
- Blackberry 6.0 and later
- Android 2.3 and later

Connections

• 3G and 4G networks, or Wi-Fi

InterAction Mobility may also work on other devices and operating systems, but those configurations have not been fully tested and are not fully supported.

For more information

To find out more about Lexis InterAction® Mobility and to discuss your company's specific business requirements, please visit www.lexisnexis.co.uk/enterprisesolutions, email salesinfo@lexisnexis.co.uk or call +44 (0) 1132 262 065 to speak to a LexisNexis Enterprise Solutions consultant.

