

Current, aware and consistent



LexisNexis® InterAction® 6.0 for Microsoft® Outlook®

Secure more business for your firm, strengthen personal relationships with your clients, and manage clients consistently across all touchpoints.

InterAction 6.0 for Microsoft Outlook provides direct access to key customer details such as, contact information, mutual connections, dealings with firm colleagues, upcoming meetings and personal notes. All while you're inside Microsoft Outlook

Leverage relationships to win new business

InterAction reveals firm relationships with clients of interest to you. If no direct relationship exists, InterAction will uncover intermediary contacts that might have a relationship with the a selected prospect – say another firm contact that used to work with the prospect, or someone who sits on the same charitable board with the prospect. By revealing strategic relationships automatically and instantaneously, InterAction removes one of the most frustrating barriers a professional has to leveraging the firm's internal network to win new business.

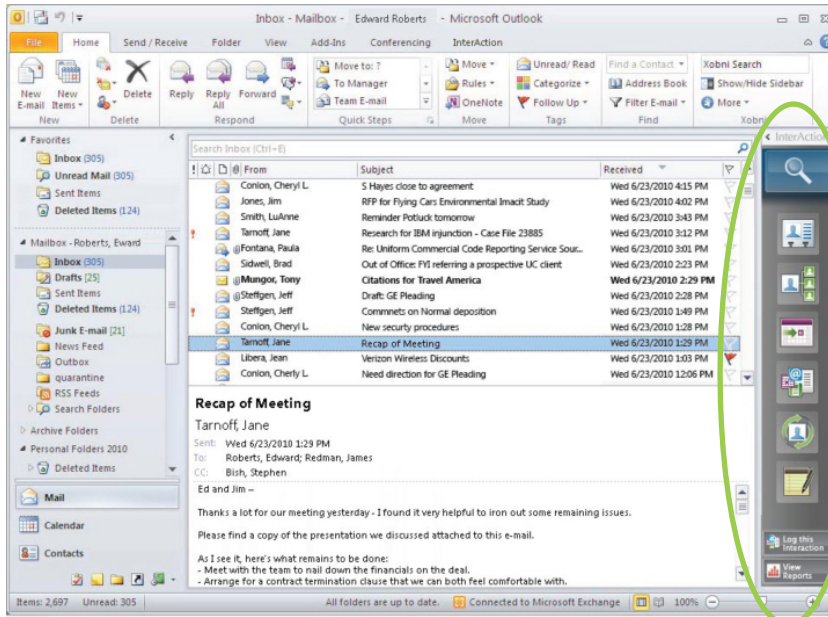
Eliminate missed opportunities

Now more than ever it is critical to remain strongly engaged with clients and prospects and personal relationships often make the difference between winning and losing. InterAction helps eliminate missed opportunities by revealing the strategic relationships that can make the difference between success and failure.

Ensure proper client management

Client relationship management with InterAction provides you with a global snapshot of all firm interactions that are taking place with the individual clients and contacts, which is especially important when multiple people within your firm interact with the same client.

InterAction 6.0 for Microsoft Outlook



- Quickly search for contacts in your contact collection or in the firm's collection without leaving the Inbox
- View the contact information of all the people included in an email
- See the mutual connections of all the people included in an email
- View the upcoming meetings for all people included in an email
- Access contact information, relationships, upcoming meetings, activities, information changes and notes for those on an email. Search for an InterAction contact, store the email in InterAction and view InterAction Reports. View firm interactions with anyone included in an email
- See any recent changes to the information of anyone included in an email
- View personal and/or firm notes on anyone included in an email
- Run a briefing report on a contact to quickly get up to speed before a meeting



For more information

To find out more about [LexisNexis InterAction 6.0 for Microsoft Outlook](http://www.lexisnexis.co.uk/enterprisesolutions) and to discuss your firm's specific business requirements, please visit www.lexisnexis.co.uk/enterprisesolutions, email salesinfo@lexisnexis.co.uk or call +44 (0) 1132 262065 to speak to a LexisNexis® Enterprise Solutions consultant.