

Growing your Relationships



08|06|2017 ROYAL HORTICULTURAL HALLS

The theme for Share 2017 is growing your relationships, so what better place to celebrate this theme than at the Royal Horticultural Halls. The event will concentrate on how using Lexis InterAction can help your firm cultivate relationships to enable them to flourish.

Event Agenda

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| 0930 - 1000 | Registration Register for the day and a chance to connect with your Account Manager | 1345 - 1350 | Scene Setting for the Afternoon with Darryl Cross |
| 1000 - 1005 | Welcome to Share 2017 - Growing Your Relationships, an Introduction Simon Farthing, Director of Client Engagement | 1350 - 1430 | A Masterclass in Client Value Propositions Bernard Savage, Director, 10½ Boots |
| 1005 - 1015 | Preparing the Soil - Agenda Setting and Commitments for the Day Darryl Cross, CEO, HighPer Teams | 1430 - 1500 | The Power of Teams Utilising your highest performance tool with Darryl Cross |
| 1015 - 1105 | The InterAction Greenhouse Our Product Management Team update us on an exciting future for InterAction Toni Minick, InterAction Product Director | 1500 - 1530 | Workshop One - The Practical Gardener Practical Weeding - An interactive session looking at what issues you face and what you can plan to do about them |
| 1105 - 1145 | Watching out for the Thorns Insight in to the upcoming GDPR challenges Gary Hibberd, Managing Director, Agenci | 1530 - 1550 | Afternoon Coffee |
| 1145 - 1205 | Morning Coffee Break Time to water the plants | 1550 - 1630 | Workshop Two - The Practical Gardener (Continued) Option One: Laying Down Roots A tactical session aimed at Data Stewards, CRM Executives and CRM Managers |
| 1205 - 1225 | Laying out the Borders Successfully aligning InterAction to your business objectives - from a client perspective | 1630 - 1700 | Option Two: Tending to your Prize Specimens A strategic session. Looking at the 'laser-like' focus needed in Business Development |
| 1225 - 1245 | Reap what you Sow - Planning your Business Development Strategy Clifton Harrison, International Director of Marketing and Business Development, Eversheds Sutherland LLP | 1700 onwards | Client Awards and Event Close Post Event Drinks Sprouting new networking opportunities |
| 1245 - 1300 | Panel Discussions on Morning Topics with Darryl Cross | | |
| 1300 - 1345 | Lunch | | |

This agenda may be subject to alteration